

# Destination Show - Fact Sheet



## European Medical Travel Conference 2011

April 27. to 29. 2011 Barcelona, Spain

The **Destination Show** allows you to brand your image, to market services, a destination or just a person: yourself. Everything is allowed in this format with a show character. Every company / person has 10 minutes time to use multimedia and his personal skills to convince the audience.

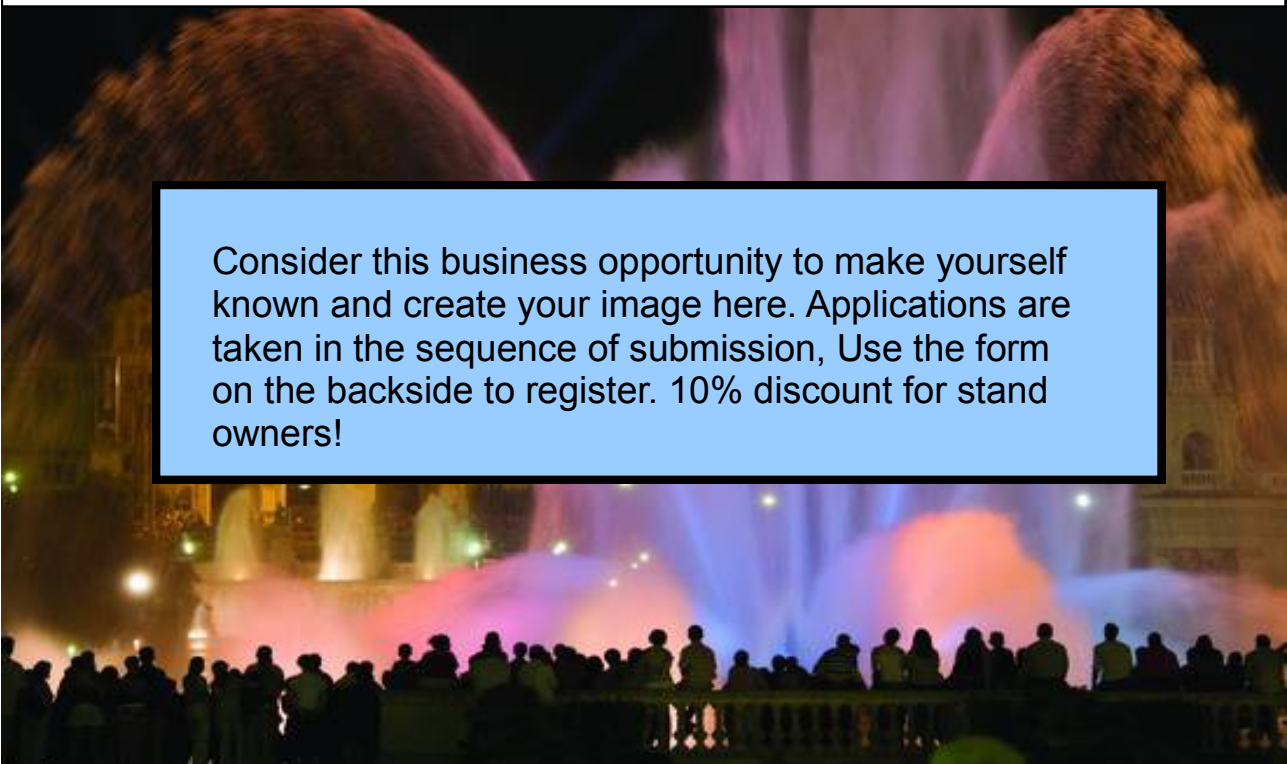
The audience will be seated comfortably, receive drinks and can get in touch with you directly after your show. Multimedia is available. After 10 minutes a saxophone player will announce the end of your presentation and the stage is open for the next one.

The location is the large **Foyer in the Hesperia Tower Hotel** and the time is: **April 29th from 9:30 h until 13:00 h**. Due to the efforts we have to arrange and due to the marketing impact of this format we have to charge an extra fee for your appearance.



- **Bring across your message**
- **Promote your outstanding services**
- **Show the beautiness of your destination**
- **Fascinate the audience with pictures**
- **Sell your unique offering portfolio**
- **Distribute your brochures, flyers, CDs**
- **Convince everybody by impression**

Here you can deliver also your **brochures and printed matter** together with a 10 minute impressive briefing in a **relaxed atmosphere**. This part of the conference is regarded to be commercial and marketing. This is the reason why we have **separated this from the other workshops**, where we engage, neutral experts speaking in a balanced way about the conference topics.



Consider this business opportunity to make yourself known and create your image here. Applications are taken in the sequence of submission, Use the form on the backside to register. 10% discount for stand owners!

## ORDER FORM DESTINATION SHOW

**European Medical Travel Conference 2011**  
**from 27th to 29th of April, 2011 in Barcelona, Spain.**

NAME:		FIRST NAME:	MR. <input type="checkbox"/> MS. <input type="checkbox"/>
TITLE:	COMPANY/INSTUTION:		
STREET:		CITY:	
ZIP CODE:	COUNTRY:		
PHONE:		MOBILE:	
EMAIL:		VAT ID No. (compulsory for EU invoice):	

### REGISTRATION FEE FOR STAND OWNERS/PARTICIPANTS

Fee for the Destination Show*	<input type="checkbox"/> 500 € (10% discount in case you have booked an exhibition stand)
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\* You need to register as a participant separately. The Destination Show allows you to present a marketing presentation including video, sound, special effects for the duration of 10 minutes. The Destination Show is held in the Foyer of Exhibitors on 29<sup>th</sup> of April from 10:00 to 12:30 hrs. Price is net, excl. German VAT of 19% (in case applicable).

### PAYMENT CONDITIONS

Registration is only active, if payment is made within 10 days after signing this form.  
 Payments shall be made to account name: HCSI, Account no.: 0107426925.  
 Bank name: Deutsche Apotheker und Aerztebank, Barthstr. 4, 80339 Munich, Germany.  
 IBAN: DE 0330 0606 0101 0742 6925, SWIFT/BIC: DAAEDED

Please bill my credit card: <input type="checkbox"/> VISA <input type="checkbox"/> MASTER <input type="checkbox"/> AMEX Other:
Cardholder Name: _____ Valid: _____ / _____ CCV: _____