



EUROPEAN MEDICAL TRAVEL CONFERENCE

www.emtc2011.com

What is the European Medical Travel Conference?

The EMTC2011 is the continuation of the successful medical tourism conferences which have been developed and organized by Dr. Uwe Klein as chairman and organizer since 2007. Approximately 350 to 400 participants are expected to visit this conference which pulls together the decision makers and stakeholders of the Medical Travel industry.

About 40 selected speakers are going to hold lectures and presentations on current and future topics. The conference is designed to discuss relevant issues and to initiate and create innovation, transparency and promote quality in the medical travel procedures.

More than 30 countries will be present and discuss cooperation, business models and problems in the markets.

Who should attend this conference?

The attendance is highly recommended for all who want to participate in the medical travel industry.

The main target groups are:

- Physicians
- Hospitals /Clinics (private and public)
- Healthcare Ministries
- EU administration in healthcare
- Healthcare and medical associations
- Facilitators (patient agencies)
- Patient Services
- Tour Operators
- Spa and Wellness Resorts
- Insurance Companies
- Web Marketing Agencies
- Suppliers in Telemedicine
- Hotels in cooperation with hospitals
- Cruise Ship Operators
- Marketing Agencies
- Legal experts
- Accreditation and Certification bodies
- International organizations engaged with cross border treatment scenarios
- Academic and scientific institutions
- Consultants in healthcare

Why should delegates/companies attend the conference?

The agenda is designed for learning, promotion of business development, interaction, networking and initiating cross border cooperation. The key note lectures will be addressed by internationally renowned personalities, politicians of Europe and experts on various aspects of the global medical travel market.

The workshops and the B2B meetings offer the unique chance to meet just the relevant partner from far abroad. The conference organizers take care of the networking aspect in a structured way. Not only the B2B meetings on request, but also the social events like the Networking Dinner and Welcome Reception, offer the chance to bring interests together.

Conference dates: 27 to 29 of April 2011 in Barcelona, Spain. Venue: Hesperia Tower Hotel



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How can you become involved?

You may **apply as a speaker** in case you have to communicate an interesting topic or have positioned yourself as an important decision maker. The advisory board and organizational committee will decide upon your acceptance. You can download the speaker application form from the website www.emtc2011.com

A company may rent a **stand for exhibition**. The conditions can also be drawn from the website. The rates are very fair when you take into account that this is an international event. Same is true for the participant fee. An exhibition stand offers you increased visibility, directly guided traffic and B2B meetings at your stand. We support exhibitors in many ways to reach their goals.

In case you want to develop or promote a business – whether new or established - a **sponsor package** will help you to find an excellent way to become a strong player in the Medical Travel markets. The organizers offer very attractive packages which bring you a strong visibility with some packages also long before the conference is held. The activities of the conference marketing will be the trail which you can use to travel on. Ask for details and request a sponsoring prospectus by mail to chairman@emtc2011.com

You may **become also a partner** for the conference in various segments and this will allow you also a visibility and marketing on the website of EMTC for the whole conference preparation period. This will value your company/institution in an outstanding way. Check the website and the partner section for the options still possible and mail to the organizers.

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