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WG: PROOF: European Medical Travel Conference 2011: Latest News

From: Chairman of EMTC 2011 [mailto:news@intuition-communication.co.uk]

Sent: 27 October 2010 10:35

To: Jon Butler

Subject: PROOF: European Medical Travel Conference 2011: Latest News

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www.emtc2011.com



European Medical Travel Conference 2011

27th - 29th April 2011 in Barcelona, Spain

The largest conference in Europe on global medical travel



Latest News

Exhibition stands at EMTC2011 are selling fast

Already 35% of stands have been sold. The Early Bird rate expires on 31st October!

[More information](#)

The 1st Islamic Conference on Medical Tourism

will take place in Mashad, Iran, from 02-04 November. We will keep you informed about this event. Dr. Klein, Chairman of EMTC 2011 is attending as a speaker.

www.chtic.net

Telemedicine is a big topic at the EMTC 2011!

Consider speaker, exhibitor and sponsorship opportunities! As global and regional networks are stabilizing, the infrastructural backbone in global healthcare will need more telemedical solutions.

[Apply as speaker](#)

The Destination Show at EMTC2011

Speakers are signing up for EMTC2011

We regard our speakers as being the most valuable part of the conference. The organizers follow a code of conduct for speakers, which fully respects and protects their intellectual property. Speakers may:

- Reuse the content of their presentation at other events before or after EMTC 2011
- Have their presentation published, free of charge and with their consent, in [IMTJ](#) (International Medical Travel Journal), the official media partner of EMTC 2011, or on the conference website. The organizers will not make use of the presentations for commercial purposes unless there is an agreement, based on shared profits, in place. Terms and conditions are available on request.

The Advisory Board takes the final decision on which category your presentation is assigned to. The earlier you submit your speaker application, the more likely you are to be allocated the category of your choice. Approved speakers will have their travel and accommodation costs reimbursed, subject to approval. We are offering 40 speaker slots and are looking for quality content. **Presentations focused on marketing** specific companies or countries will be accepted only for **Workshop 7: Destination Show**. Download your [speaker application](#) here.

Dr. Sanjiv Malik



Everybody knows him...He is recognized internationally. We are proud to have confirmed Sanjiv for the first keynote lecture on the morning of 28th April. He is a business and healthcare leader in local and global markets with more than 20 years experience. Currently he serves as the Executive Director at DM Healthcare in Dubai. Headquartered in Dubai, with a corporate office for India operations in Mumbai, the DM network presently consists of 80 establishments, providing Primary, Secondary and Tertiary health care with Management and Consultancy services. It will be a valuable opportunity to hear from him firsthand about:

Register Now

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BCM BARCELONA MEDICAL CENTRE



IMTJ

CPR STRATEGIC MARKETING COMMUNICATIONS
CPR communications is the official media partner of EMTC in the US



MTT Catalan Tourist Board



applications. As a hospital, tour operator or Spa Resort you may **present your marketing show** with video clips, music etc. in this special format. This show runs **separately from the normal conference program** where we avoid self-promoting content.

[Download details](#)

"The global medical travel industry: past, present and future." Due to his global personal network and helpful character Sanjiv is a highly recommended person to meet and network with. This is worth [travelling to Barcelona](#) for...

Christian de Fouloy

Christian D. de Fouloy is a multicultural and multilingual French-American veteran expert in government relations, lobbying and advocacy working on both sides of the Atlantic.



He's the Founder and President of the 'Association of Accredited Lobbyists to the European Parliament' ([AALEP](#)). The Association is currently involved in a project called eCommittee enabling wider participation of EU citizens in the public debate on climate change legislation at the European Parliament level. In this connection, Christian D. de Fouloy regularly conducts interviews with distinguished Members of the European Parliament.

He will speak about **"Developing a strong political and private sector lobbying capacity"** at the EU level in Workshop 4 on 29th April. He believes that European decision makers should be encouraged to take medical tourism seriously through a concerted lobby uniting European participants and the defense of their interests.

Dr. Constantin Constantinides



Dr. Constantinides is an internationally recognized Health Tourism Domain thought leader.

He is associated with [innovations and international firsts](#) which has contributed to the shaping of the industry and cultivation of the market. He directs [healthCare cybernetics](#), a think and do tank which provides Applied Analysis and Strategic Thought. As the hype "going globally" seems to dominate networker and portals, he is more pragmatic and looks for what would make sense. His presentation **"Regarding "Europe" as a Destination"** will be held in the EU workshop on 29th -April. Constantinides: **"Although some claim that people are now choosing "globally" - what we are, in fact, seeing is that they choose "regionally"**. About 25 years of involvement in, and contribution to, the academic, research, clinical, technology and entrepreneurial aspects of the Healthcare Sector. Pioneering work in Health Tourism since 1997 has made Constantinides a globally accepted regional actor...See also his new initiative [HTSA](#).

[Register Now](#)

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